

a picture is  
worth a lot  
more than  
a thousand  
words...

it's time to  
realise the  
full potential  
of your  
image  
collection.



# What is Media Storehouse?

Established in 2003, originally in partnership with Fuji Film, Media Storehouse handles the image collections of more than 100 major corporate clients including Premier League football clubs, press agencies, museums, BAPLA members, charities, newspapers, magazines and government departments. Our tailored and scalable solutions ensure that these assets work smarter and harder for our clients.

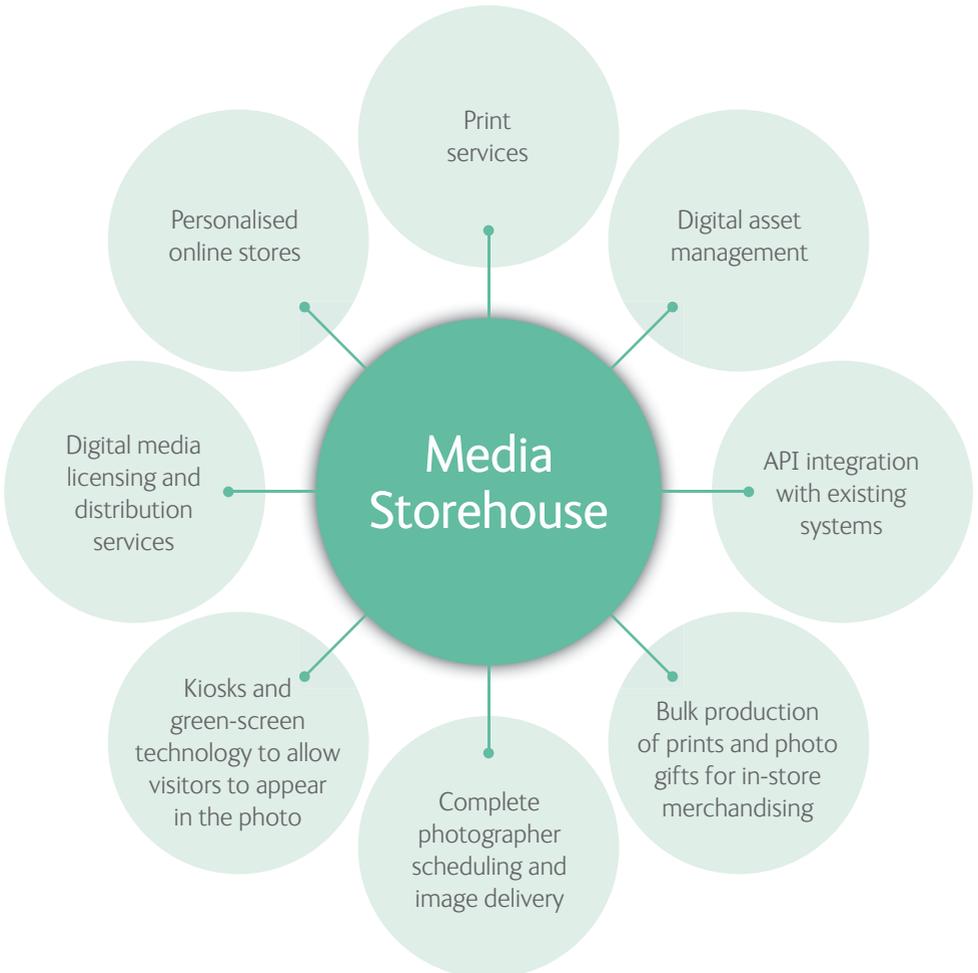
By targeting both retail and business customers, we can give your collection maximum exposure. And, as we operate on a profit share basis, there are no ongoing costs. With around 750,000 unique visitors every month and millions of products listed on Amazon, it's a risk free way to increase your profits.

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# So, how does it work?

Images can be easily uploaded to Media Storehouse and made available to people searching via Google and Amazon. From there, the possibilities are endless thanks to a range of products and services available from Media Storehouse.



Make your images available to retail customers, as quality printed products, through your personalised Print Store. We handle all of the production, delivery and customer service for you.



► box canvases



► framed prints



► unframed prints



► fridge magnets



► keyrings



► mugs



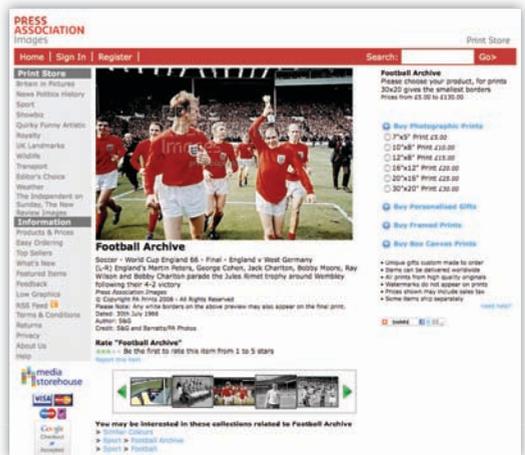
► jigsaws



► t-shirts



► mouse mats



## Key benefits

- **Flexible pricing** - you choose what you want to charge for products.
- **Fully outsourced service** - no need for hardware or technical expertise.
- **Fully resilient** infrastructure ensuring your site is up and running at optimum speed, with free frequent upgrades.
- **Easy to use**, totally secure and available worldwide - products delivered globally with multi-currency and language support.
- **Real-time reporting** of visitors, searches and sales.
- **Customisable** administrator pages.
- **Available via mobile devices.**
- **Real-time RSS feeds** and direct feeds into major Internet search engines.
- **FTP drop folders** and web based uploads.
- **Established marketplaces**, including Amazon and mediastorehouse.com

# Image Store

## ▶ B2B - licensing your images

Manage, market, store, and distribute your digital assets to a wide network of business customers with one simple upload. You can combine this with your retail print store, or set it up as a separate customised site.



## Key benefits

- ▶ Flexible licensing and payments in a variety of methods.
- ▶ Comprehensive access and authorisation controls with administrator customisable pages.
- ▶ Create and share light boxes with automated distribution via FTP or email.
- ▶ Fully outsourced secure service – no need for hardware or technical expertise with frequent free upgrades.
- ▶ Easy to use and available from any Internet connected device.
- ▶ Worldwide availability – global delivery with multi-currency and language support.
- ▶ Real-time reporting and spreadsheets.
- ▶ Real-time RSS feeds with blogging and news functionality.
- ▶ FTP drop folders and web based uploads.
- ▶ Dynamic automated views.



For more information  
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Images courtesy of Ardea, Press Association, English Heritage  
and Kew Gardens.